

# LEANNE VELEDNITSKY

WRITER, DIGITAL CONTENT PRODUCER

## Bio

I am a freelance writer, content creator and social producer with a keen eye for trending topics and entertainment. I have 5+ years of experience producing relevant, high-level content and events in fast-paced environments within different facets of the media industry.

## Contact

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908-693-1437

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**Location**  
Highland park, Los Angeles

## Education

New York University,  
BFA Drama

Minor: Business Studies at  
Stern school of business

## Skills

Technical: Final Cut Pro, Basic Photoshop/Adobe Suite, Social Platforms Scheduling Apps, G-suite, Microsoft Processors, Canva

General: Content Creator (see website and social channels), Licensed NJ Driver, Russian/Spanish (conversational)

## WORK

### THE RIZZLE APP: COMEDIAN SERIES

*Featured Digital Content Creator 2020 - 2022*

- Produced, starred in, and edited four series with Rizzle.TV including *Jewish Moms Advice Talk Show* and *Journey To Hollywood(s)* about a small town girl making her way Hollywood but she gets lost in the actual woods instead
- Promoted to Rizzle's front page, cultivating 1.6 million views and 72.4 thousand followers
- Featured as part of Rizzle's creator incubator and achieved multiple audience awards

### RT NEWS

*Social Media Copywriter 2020 - 2021*

- Created daily social captions for twitter, IG, and FB based on incoming news stories and headlines being shared to a following of 2 Million on each platform
- Pitched and wrote the scripts for TikTok versions of viral worthy news stories based on market research of TikTok's news sector

### STARTUP LATE NIGHT

*Creative Producer, Head Writer 2019 - 2020*

- Pitched, curated, and wrote monologue jokes and segments for a monthly live talk show hosted by Venture Capitalist turned Improviser, Mary Lemmer
- Worked closely with all show guests, who were entrepreneurs and venture capitalists alike, to curate to their voices and make their jobs easy
- Edited together BTS of each show for Mary's socials

### TELEVISION PRODUCTION ASSISTANT

*Production Assistant 2017 - 2019*

- Assisted on set for projects such as Comedy Central's *Awkwafina* and TBS's *Full Frontal with Samantha Bee*
- Was agile and noted for my ability to take on any task as my own with full confidence